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## ow To Plan And Build **50 Bedded Hospita**

A 150 bedded hospital carries all the problems and attributes of a 500 bedded hospital but with the resources of a 30 bedded hospital. A 150 bedded hospital is a neither here nor there size. Building a new or upgrading a small hospital to a 150 bedded facility can be challenging task. From vision, mission, margins, space planning & complete project planning you have to pretend like a corporate hospital but manage like a 30 bedded hospital.



# Medicall

**Exhibition Visit Time: 10 am To 6 pm** 

36th Edition | FEB 2024 HALL 4, NESCO

#### Why Visit Medicall?



Healthcare Training Platforms

#### **Partial List Of Products**

3D Printers Al Based Healthcare Solutions Air Handling Units Anesthesia Workstation Auto Tranfusion System Biomedical Waste Management Blood Bank Solutions Calibration & Testing Services Cardio Thoracic Equipment Caster Wheels Cathlab, SPET/PET Scan Clinical Equipment Cold Storage Solutions Consultancy Solutions **CSSD** Equipment CT Scan & MRI Machine Dental Chairs & Equipment Diagnostic Kits Dialysis Machines Digital Radiography Solutions Disposables & Consumables **Ductless Laminar Airflow** ECG Machines/Defibrillators Electric Wheelchairs Elevators **ENT & Ophthalmic Equipment** Fire Safety Systems Gynaecology Equipment Hand Held X-Ray Machine

Heart & Lung Machine HIMS & LIMS Home Healthcare Products Hospital Beds & other Furniture Hospital Financing Solutions Hospital Hollowware Hospital Infrastructure Products Hospital lighting solutions Hospital Signages Hospital Staffing Solutions Hospital Safety Floorings Implants & Orthopedic Kits Innovative IT Solutions IVD Laboratory Equipment IVF Labs equipment Lab Disposables Lab Equipment Lab Reagents Laparoscopy & Endoscopy Mammography **Mannequins** Marketing and Branding Solutions Medical Equipment Accessories Medical Gas Pipelines Mobile Laboratory Mobile App, Teleconsultation Mobility Solutions Modular OT

Neonatal Equipment NICU Equipment Nurse Call System Ophthalmology Equipment OT & ICU Equipment OT Tables & OT Lights Oxygen Generators Pediatric Equipment Pharmacy Storage Solution Physio & Rehab Equipment Plasma Sterilizers Pneumatic Tube Systems Point of Care Devices Portable Imaging Solutions **Power Solutions** Pulmonology Products Robotic Equipment Smart Ventilators Sterilizations Products Storage Solutions Surgical tools & Instruments Uniforms UPVC Hygienic Wall Cladding Vinyl Flooring Water Treatment Plants Wireless Clinical Spirometer X-Ray Machines

and much more...

# Everything they fail to teach you in Medical College

#### **HOW TO PLAN & BUILD A**150 BEDDED HOSPITAL?



PLANNING & EQUIPPING OT & ICU FOR HOSPITALS



FEB 2024 FRI 16 11:00 AM TO 1.30 PM

A 150 bedded hospital carries all the problems and attributes of a 500 bedded hospital but with the resources of a 30 bedded hospital. A 150 bedded hospital is a neither here nor there size. Building a new or upgrading a small hospital to a 150 bedded facility can be challenging task. From vision, mission, margins, space planning & complete project planning you have to pretend like a corporate hospital but manage like a 30 bedded hospital.

FEB 2024 16 2:30 PM TO 5.30 PM OT & ICU is the core of any Hospital. Because of its complexity, the frequency of life-threatening events, and the necessity for quick decision-making, critical care is a challenging medical specialty. An OT & ICU has to be well equipped and managed efficiently. For assuring quality and safety in patient care, relying solely on traditional experience-based training is insufficient. This seminar will focus on the best and latest of ICU & OT.

#### BRANDING & MARKETING FOR HOSPITALS



Small & Medium hospital owners feel that branding & marketing is an expensive exercise and find it difficult to select the right marketing team & the medium. The experts will discuss appropriate and effective low-cost strategies including Whatsapp, traditional mediums, PR, Google and various Social Media marketing for hospitals.

#### EFFECTIVE PATIENT ENGAGEMENT



FEB 2024 SAT 17 2:30 PM TO 5.30 PM

Engaging with your patients is an invaluable tool in establishing trust. By improving patient engagement strategies, healthcare providers can provide better healthcare service and get lasting results for their patients. Learn more about what patient engagement is, the benefits it provides, customized engagement strategies and effective patient communication channels.

### SURVIVAL STRATEGIES FOR SMALL & MEDIUM HOSPITALS

11:00 AM TO 1.30 PM





Small & Medium hospitals are concerned about the competition from bigger hospitals. Small & Medium Hospitals lack bandwidth and right resources when it comes to managing their hospital. This seminar focuses on survival strategies and practical solutions for running small & medium hospitals professionally and profitably.



Registration Fee: ₹ 500 per Seminar



#### The one list you can trust! Ticklist to Checklist

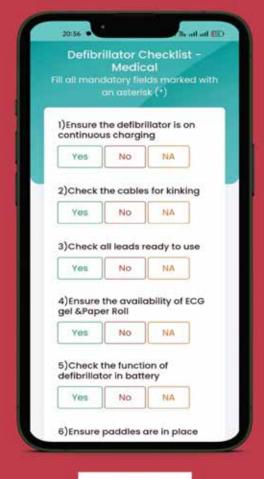
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PLANNING & EQUIPPING OT & ICU FOR HOSPITALS



BRANDING & MARKETING FOR HOSPITALS

FEB 2024 SAT 17 2:30 PM TO 5.30 PM

EFFECTIVE PATIENT ENGAGEMENT 11:00 AM TO 1.30 PM

SURVIVAL STRATEGIES FOR SMALL & MEDIUM HOSPITALS

For Registration visit www.medicall.in





